



PRIVACY POLICY

Last Updated: 15.12.23

1. Introduction:

1.1 Scope:

- This Privacy Policy outlines how www.darлиндal.com.au (referred to as "we," "us," or "our") collects, uses, discloses, and protects personal information in accordance with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth).

2. Collection of Personal Information:

2.1 Types of Information:

- We may collect personal information, including but not limited to names, contact details, billing information, transaction data, and preferences.

2.2 Methods of Collection:

- Information may be collected directly from individuals through forms, surveys, and account registration. Additionally, we may use cookies, log files, and other technologies to collect information about user behaviour and preferences.

2.3 Sensitive Information:

- We do not knowingly collect sensitive information unless required for a specific purpose and with explicit consent.

2.4 Children's Privacy:

- Our website services are not intended for individuals under the age of 16. We do not knowingly collect personal information from children.

3. Use of Personal Information:

3.1 Primary Purposes:

- Personal information is collected for the primary purpose of providing products or services requested, processing transactions, and maintaining customer records.

3.2 Marketing Communications:

- With consent, we may use personal information to send promotional emails, newsletters, and other marketing communications.

3.3 Customization and Personalization:

- We may use personal information to personalise user experience, content, and recommendations.

4. Disclosure of Personal Information:

4.1 Third-Party Service Providers:

- Personal information may be disclosed to third-party service providers engaged to assist in providing products or services. We ensure they comply with privacy laws.

4.2 Business Transfers:

- In the event of a merger, acquisition, or sale of all or part of our business, personal information may be transferred to the new entity.

5. Security of Personal Information:

5.1 Security Measures:

- We implement reasonable security measures to protect personal information from unauthorized access, disclosure, alteration, and destruction.

5.2 Data Breach Response:

- In the event of a data breach, we will follow the necessary procedures, including notifying affected individuals and relevant authorities as required by law.

6. Access and Correction:

6.1 Access Requests:

- Individuals have the right to request access to the personal information we hold about them. Requests should be made in writing to the contact details provided in Section 8.

6.2 Correction Requests:

- Individuals may request correction of their personal information if it is inaccurate, incomplete, or outdated.

7. Cookies and Tracking Technologies:

7.1 Use of Cookies:

- Our website uses cookies to enhance the user experience. Users can adjust browser settings to disable cookies, but this may affect website functionality.

7.2 Third-Party Cookies:

- We may allow third-party services to place cookies on our website for analytics, advertising, and other purposes. Users can manage third-party cookie preferences.

8. Contact Information:

For any inquiries about this Privacy Policy or to exercise your rights under the Australian Privacy Principles, please contact:

Darlin Dal: 462 Grange Rd, Fulham SA 5024 | info@darlindal.com.au

9. Changes to this Privacy Policy:

We may update this Privacy Policy periodically to reflect changes in our practices or for legal reasons. The latest version will be available on our website.

10. Compliance with Australian Law:

10.1 Australian Privacy Principles:

- This Privacy Policy is designed to comply with the Australian Privacy Principles under the Privacy Act 1988 (Cth).

11. Additional Information:

11.1 User Consent:

- By using our website, users consent to the terms outlined in this Privacy Policy.

11.2 Review and Update:

- Users are encouraged to periodically review this Privacy Policy for any changes.